

# USPs.

The Findity Expense Management Platform.



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# Overview.

Summary of the platform's strengths.



# The USP overview.

Here are some strengths that are worth mentioning in your sales and marketing. Use these as inspiration or as a base to create messaging that speaks to your customers. Learn more about the specific features and functions in the following slides.

## Compatible

Works with any payment method, any financial software and any kinds of receipts – an entire integrated eco-system that creates the perfect solution for your business. Adaptable to fit your needs.

### Proof:

- Card agnostic
- Customisable dimensions
- Flexible reporting
- Endless integrations
- Multilingual

## Compliant

Out of the box peace of mind, pre-built to conform with local regulations. Always up-to-date, always compliant. Spend your time on other things than staying up to date on regulations.

### Proof:

- Auto compliance
- Server safety
- Fuel benefits (Sweden)
- Privacy

## Automated

Eliminate the time and stress of expense management with automated processes that replace repetitive manual tasks.

### Proof:

- Advanced OCR scanner
- Expense policy – Approvals
- Mileage and per diem

## Instant

Instant capture and distribution of data means lightning fast payouts and full oversight of real-time transactions, putting an end to reimbursement delays.

### Proof:

- Expense and approve on the go
- Digital receipts
- Split expense
- Fast payouts (Sweden)

## Control

Take back control of expense management with full traceability, business insights, and better understanding and optimisation of costs.

### Proof:

- Everything in one place
- Duplicate detection
- Delegated expense management
- Yearly budgets
- Easy to scale

# In detail.

Features and functions that support the overall USP:s.



# Compatible.

## Card agnostic

### What it is

Unlike other services that locks you into their card or bank, this solution offer connections to most banks and card types. [See integrations & learn more](#)

### Benefits

- Connect your existing cards
- No expenses forgotten, thanks to automatic reminders
- For corporate cards with corporate liability, it's not possible to remove expenses by mistake
- Admin has overview on cards and can send reminders about missing information

## Customisable dimensions

### What it is

Customisable cost centers, projects and other dimensions to match the organization's specific requirements. It's also possible to edit input fields and add default values for dimension. [Learn more](#)

### Benefits

- Ensure consistency across the organization
- Improved reporting
- Unlimited amounts of dimensions offer unlimited flexibility
- Greater visibility and control over expenses

## Flexible reporting

### What it is

The product's flexible reporting means it's possible to post reports to accounting software as supporting documents or expenses, and set specific dates for submitting reports.

### Benefits

- Easily manage multiple reports at the same time
- Customize to customer's requirements

## Endless integrations

### What it is

Manage expense reports in multiple accounting and payroll systems. For example, send expenses paid by private card to the payroll system and expenses paid by company card to the accounting system. [See integrations](#)

### Benefits

- Highly configurable
- Flexibility for the customer
- No need for customer to switch from current systems

## Multilingual

### What it is

The product handles multiple languages and, best of all, it's the user settings that determine the language.

Supported languages:

English, Swedish, Norwegian, Finnish, Danish, German, Italian, Spanish, French

### Benefits

- Optimized experience for users
- Easier to use

# Compliant.

## Auto-compliance

### What it is

Regulations for per diem, mileage, entertainment, wellness, and other allowances are automatically updated in the service based on the settings for the organization.

### Supported countries:

Sweden, Norway, Denmark, Finland, Germany, United Kingdom, Spain

### Benefits

- No need for manual calculations or keeping track of accounting rules

## Server safety

### What it is

We value privacy. That is why all data is stored on hardware in a PCI-certified data center in Sweden.

### Benefits

- Secure servers in multiple locations

## Fuel benefits

### What it is

A business pays fuel consumption for company cars. Any fuel used privately must be taxed correctly – the employee (user) is notified each month to fill in and report private usage.

Supported country: Sweden

### Benefits

- Automatic reminders
- Digital input of data
- All data in one place
- Correct data

## Privacy

### What it is

Our data processing complies completely with all EU regulations, including GDPR.

### Benefits

- Your customers' data is always safe

# Automated.

## Advanced OCR scanner

### What it is

The product automatically enters the receipt information and helps identify expense categories, dates, amounts, VAT and currencies.

### Benefits

- Decreased risk of errors
- Time savings

## Expense policy – Approvals

### What it is

Configure multiple approval processes and approvers. What's more, decide whether to approve at the department level, project, or other dimension. [Learn more](#)

### Benefits

- Flexible to fit customer's needs
- Works for both small and large organizations

## Mileage and per diem

### What it is

Get mileage data into the solution automatically. Not sure how to report per diem? The tool offers an easy-to-use guide. [See current integrations here](#)

### Benefits

- Automatic data transfer between the mileage tracker and the solution
- Correct trip data
- Fully digital experience
- All data is calculated in accordance with local tax regulations

# Instant.

## Expense and approve on the go

### What it is

Report and approve expenses using the mobile app.

### Benefits

- Manage expenses anywhere, anytime
- Easy approval in the app

## Digital receipts

### What it is

Get digital receipts to the service without any errors or time waste.

- Forward email to the app
- Share .pdf and images with the app
- Kivra: add-on that lets the user forward receipts from Kivra to the app (only available in Sweden)

### Benefits

- Saves time
- Eliminates unnecessary steps
- Fully digital experience
- Correct and secure documentation

## Split expense

### What it is

Split one receipt, or expense, into different cost centers or accounts. [Learn more](#)

### Benefits

- Flexible to manage one receipt in multiple way
- Simplify bookkeeping in an early stage
- Remove headaches before they exist

## Fast payouts – Swish Payout

### What it is

The add-on Swish Payout (only available in Sweden) enables instant payouts to employees. [Learn more](#)

### Benefits

- A modern solution for modern organizations
- Reimburse employees without having to wait for the next pay period
- Smooth process for payroll
- Easy to get started with built-in guide



# Control.

## Everything in one place

### What it is

All things expense management in one product: [Expense claims](#), card purchases, [per diem](#), entertainment, [mileage](#) and benefits.

### Benefits

- Simplified process for employees, approvers and admin
- Everything stored in one place
- Easy to use UI, both in app and web versions

## Duplicate control

### What it is

This feature alerts the user, approver and admin if the reported expense claim is a duplicate. Any user type can push through the alert, but there's full traceability. [Learn more](#)

### Benefits

- Time savings
- Reduced problems with errors, mistakes and cheating
- Warnings are clear – but can be overridden if needed

## Delegated expense management

### What it is

Set up delegate approvers for managers or colleagues on leave. [Learn more](#)

### Benefits

- Better experience for employees
- Shorter waiting times for reimbursements
- No need for approver to work during off-time

## Yearly budgets

### What it is

Set up limits for expense categories such as wellness allowances. Have the service automatically notify you when a limit has been reached. And, what's more, you can see remaining balances. [Learn more](#)

### Benefits

- Keeps track of costs
- Decreased risks of errors

## Easy to scale

### What it is

Accountants/Admins with many clients can use one account to manage all business and travel expenses for multiple organisations.

### Benefits

- Scalable solution
- No dependencies to other software
- Flexibility
- Fits both large and small organisations

# Other resources to help you succeed.

## Support team

- Answers all questions about the product, settings etc.
- Issues and bug reporting.
- Available through phone and email.

[support@findity.com](mailto:support@findity.com)  
+46 771 584 886

## Knowledge base

- The primary source of product knowledge.
- 200+ articles and guides.
- Feel free to utilize and create your own product material.

[Go to Knowledge base](#)

## Partner portal

- Provides you with all material you could ever need about the solution.
- Feel free to rebrand material use for sales and marketing purposes.

[Go to Partner portal](#)

## Product portal

- Have an idea on how to improve the product? Submit it here.
- Stay up to date as our product team plan and release the road map.

[Access via Partner portal](#)



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